



WALT DISNEY WORLD® Marathon Weekend 2009 Guidelines (Subject to change)

Disney's Health & Fitness Expo is January 8-10, 2009. All runners MUST attend the Expo for race number and packet pick-up. Races begin at 6:00 am, and there will be no day of race number pick-up.

In exchange for running on behalf of the Junior Charity League of Concord and for making a fundraising commitment, the League will pay your registration fee for your race(s). There are three fundraising commitment levels available for participants. You can choose the fundraising commitment that is the most comfortable for you:

- (1) You commit to fundraise a minimum of \$600 if running the half- or full marathon, or \$900 for the Goofy's Race-and-a-Half Challenge. The League provides your race registration; or
- (2) You commit to fundraise a minimum of \$1200 and the League provides your race registration and two nights lodging at *Disney's Coronado Springs* Resort; or
- (3) You commit to fundraise \$2000 and the League provides your race registration, two nights lodging at *Disney's Coronado Springs* Resort and will reimburse your travel expenses. All participants who raise at least \$2000 are entitled to reimbursement of up to \$250 for air travel expenses. In order to receive reimbursement for airfare, a valid receipt for airfare purchase must be submitted. If you will be driving to WALT DISNEY WORLD® Resort, and meet the \$2000 fundraising minimum, you may receive reimbursement of \$125 towards travel expenses.

Registration

Registration forms for runners must be submitted to the League. The earlier you register, the better, to ensure that we haven't filled all of our registrations. Once the general registration for Marathon Weekend is filled, we will not have the option to secure additional registrations. WALT DISNEY WORLD® Marathon Weekend typically reaches capacity by September.

All registered participants will receive:

- Race registration
- A short sleeve shirt with the Junior Charity League logo
- Official WALT DISNEY WORLD® Marathon and Half Marathon Program
- Finisher's Certificate

- Collector's quality medallion for all participants who finish the Marathon within seven hours or the Half Marathon within three and one-half hours

Fundraising

Each half- or full marathon participant is required to raise a minimum of \$600 for the Junior Charity League of Concord (Goofy participants are required to raise at least \$900). Payment by your sponsors may be made by check payable to *The Junior Charity League of Concord*. To ensure that you receive credit towards your fund-raising requirement, please make sure that your name and "WALT DISNEY WORLD® Marathon Weekend" appears on the memo line of all checks. If possible, please collect all donations and sponsorships and submit them to our Executive Support Directors in as few submissions as possible. This makes their job, and the accounting of donations, easier.

Checks may be collected and mailed to:

Executive Support Director
The Junior Charity League of Concord
P.O. Box 1008
Concord, NC 28026-1008

Credit card donations via Mastercard or Visa are possible, but are not preferred. Credit card donations may be made via our website at www.jclocconcord.com/jcl-donate.htm.

Donations are tax-deductible. The office of the Junior Charity League will provide a tax letter for each donation exceeding \$250 by mid-January, 2009.

To ensure that you are serious about the event, a \$100 commitment fee must be submitted with your registration form. This fee will be credited toward your fundraising requirement.

At the time of registration, you must provide valid credit card information. *Your credit card will not be charged at this time.* On December 10, 2008, the difference between your fundraising requirement and the amount that you have actually fundraised up to this point will be charged to your credit card. You have until January 31, 2009 to continue to raise funds and meet your fundraising requirement. At this time, any monies charged to your personal credit card that is made up for in fundraising will be reimbursed by the Junior Charity League of Concord. It is recommended that you attempt to fulfill your fundraising requirement as early as possible, before the Christmas season.

To assist you in your fundraising, you will be provided with a sample letter to distribute to friends, family and co-workers. You will be provided with additional ideas and tips for fundraising.

Lodging

All participants desiring lodging in the League's room block must complete and submit a Rooming and Travel Information Form. Rooming and Travel Information Forms must be submitted by November 25, 2008.

The League has a block of rooms reserved at *Disney's Coronado Springs* Resort for the nights of January 9 and January 10. If you do not raise the \$1200 minimum required to qualify for lodging, you may reserve rooms in our room block at the reduced rate available to the charity.

Payment for these rooms must be received by November 30, 2008 or a reservation will not be made for you. Please contact the marathon coordinator for details.

We welcome supporters! You may reserve rooms in the League's room block for friends and family. Please complete a separate Rooming and Travel Information Form for each room required. Any additional rooms must be paid for at the time the Rooming and Travel Information Form is submitted.

Additional occupants may be added to your room at the cost of \$15 per person per night at *Disney's Coronado Springs* Resort. Children under the age of 18 may be added to your room at no additional charge.

If you desire more than 2 nights lodging, additional nights may be reserved through WALT DISNEY WORLD® Resort at our group rate. Please complete an Early Arrival/Late Departure Form and submit it directly to WALT DISNEY WORLD® Resort.

You will not receive a confirmation number for your room. When you arrive at your Resort, proceed to the check-in desk and provide your name and our group name (Junior Charity League of Concord).

Transportation from Orlando International Airport to WALT DISNEY WORLD® Resort

Transportation to and from the airport will be provided for all WALT DISNEY WORLD® Resort guests via *Disney's Magical Express*. *Disney's Magical Express* is a service featuring guest shuttle and luggage delivery direct from Orlando International Airport to the Disney Resorts – and back to the airport. This service is available for guests flying on all airlines serviced by the Orlando International Airport.

Also available to guests is the Resort Airline Check-In service that allows guests to check-in for their airline right at their Disney resort. The Resort Airline Check-In service is available for domestic flights on **American, Continental, Delta** (including **Song**), **United** (including **Ted**), and **Northwest** (additional airlines may be added at a later date).

In order to make your reservation on *Disney's Magical Express*, you must provide your flight information on the Rooming and Travel Information Form.

Theme Park Tickets

Beginning in October you will have the opportunity to purchase specially-priced WALT DISNEY WORLD® Resort Theme Park Tickets. You may purchase these tickets on line or by completing an order form. The League Marathon Coordinator will forward ordering information to you when it becomes available. Individual orders with payment must be submitted directly to WALT DISNEY WORLD® Resort by their specified deadline.

Race Day

The last bus departs for the starting line at 4:00 a.m. (!) Runners are entitled to wear whatever they are most comfortable in. However, we hope that you will choose to wear your Junior Charity League of Concord running shirt!

Make sure that your number will be visible when you are running. There will be photographers along the course taking pictures that will be available to you, your friends and family. The only way the photographers have to identify you is by your race number. In order to have as large a

selection of photographs to order from as possible, make sure your number is visible and easily identifiable.

Meet up with other League runners at the “J” tent after the race. We would love to get group photographs with your medals! Tell your friends and family that you will be at the “J” tent.

Best of luck to you, and thank you for your commitment and dedication to this fundraising endeavor! We are happy to have you on our team!

Revised 5/3/08